

Legislative Actions by the Local Autonomy in Korea

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Contents

- Overview of changing smoking policy in Korea
 - Current Status of legislative actions of local autonomy
 - Experience of Seocho District, Seoul
 - Summary
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KOREA STATS

Korean Index	Details
Total population	50,000,000
Gross national income per capita (PPP international UDS,2011)	30,370
Life expectancy at birth m/f (years, 2010)	77/84
Healthy life expectancy at birth m/f (years, 2003)	65/71
Total expenditure on health per capita (Intl \$, 2010)	2,035
Total expenditure on health as % of GDP (2010)	7.1

SMOKING PREVALENCE

Adult (19 years & Older),
2010

Male: 42.6%

Female: 13.9%*

Youth, 2007

Male: 16.2%

Female: 5.2%

Physicians, 2000

Male: 22%

Female: 1%

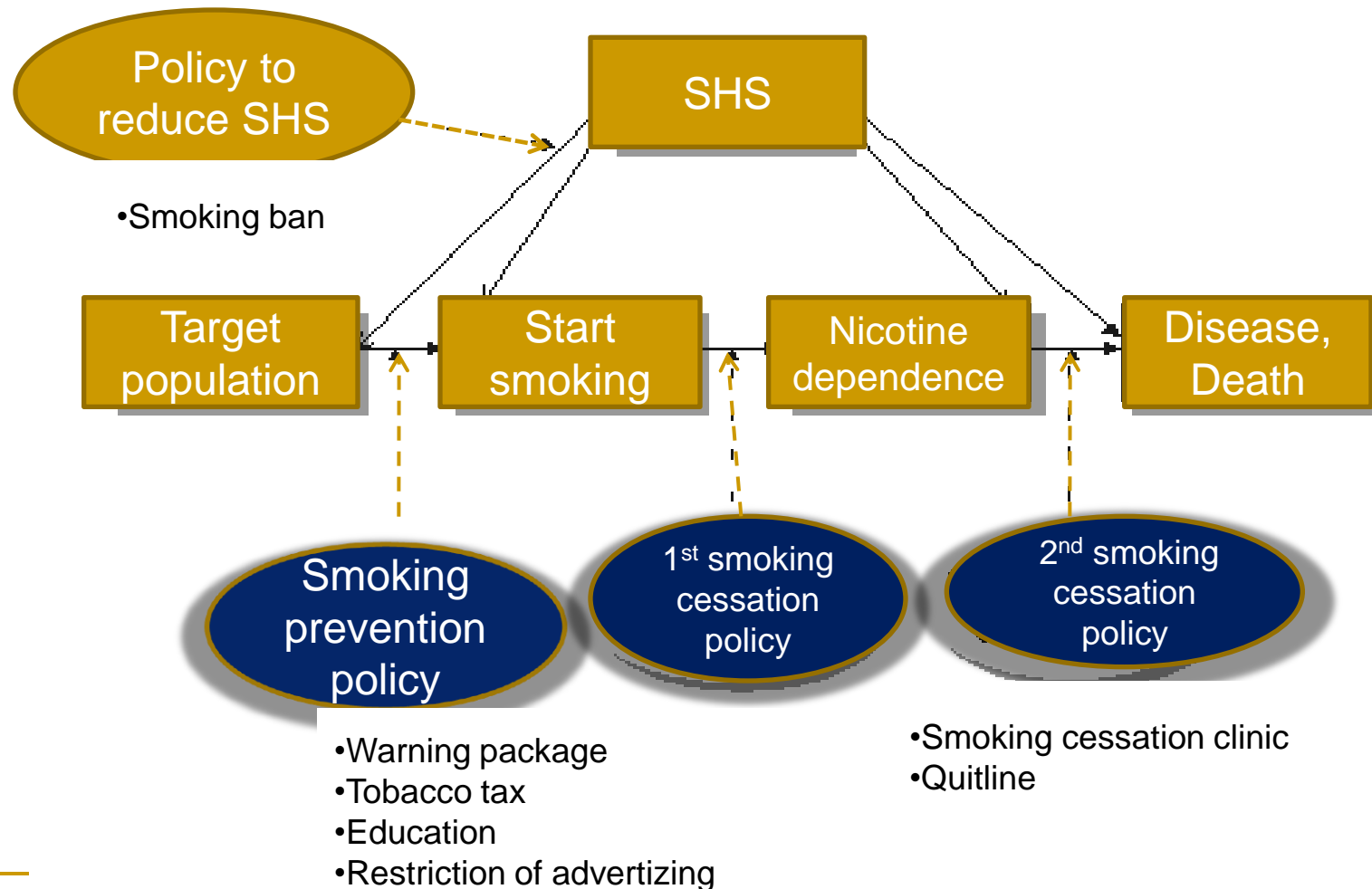
During past 30 years, the smoking rate of male decreased dramatically from 80% to 42%

* Cotinine verified rate by the 2008 NHANES data

Brief Hx of Tobacco Control Policy

Year	Policy of Smoking ban
1988	•Korean Association on Smoking or Health (KASH)
1995	• Health Promotion Act : Prohibition of smoking in public place, Banning Advertisement on TV or Newspaper
2001	•Korean Tobacco Company became private company(KT&G)
2005	•Smoking Cessation Clinic in 250 Health Center : 750 counselors provide behavioral therapy and pharmacotherapy
2006	•Quitline Service in National Cancer Center
2006	•Ratification of FCTC
2007	•Warning Label (text only; 6 carcinogens)
2009	• Prohibition of tax free cigarettes in the Army
2012-13	• Prohibition of smoking inside public places such as restaurants, bars, PC game rooms, and comic book stores.

Anti-smoking policy model



CURRENT STATUS OF LEGISLATIVE ACTIONS OF LOCAL AUTONOMY

Administrative districts of Local Governments

■ 17 Upper Level Local Governments

- 7 si(1 Special Metropolitan City, 6 Metropolitan City)
- 1 Special Autonomous City
- 8 Do(Province)
- 1 Special Autonomous Do

■ 227 Municipalities

- 74 Si(City)
 - 84 Gun(County)
 - 69 Autonomous Gun
-

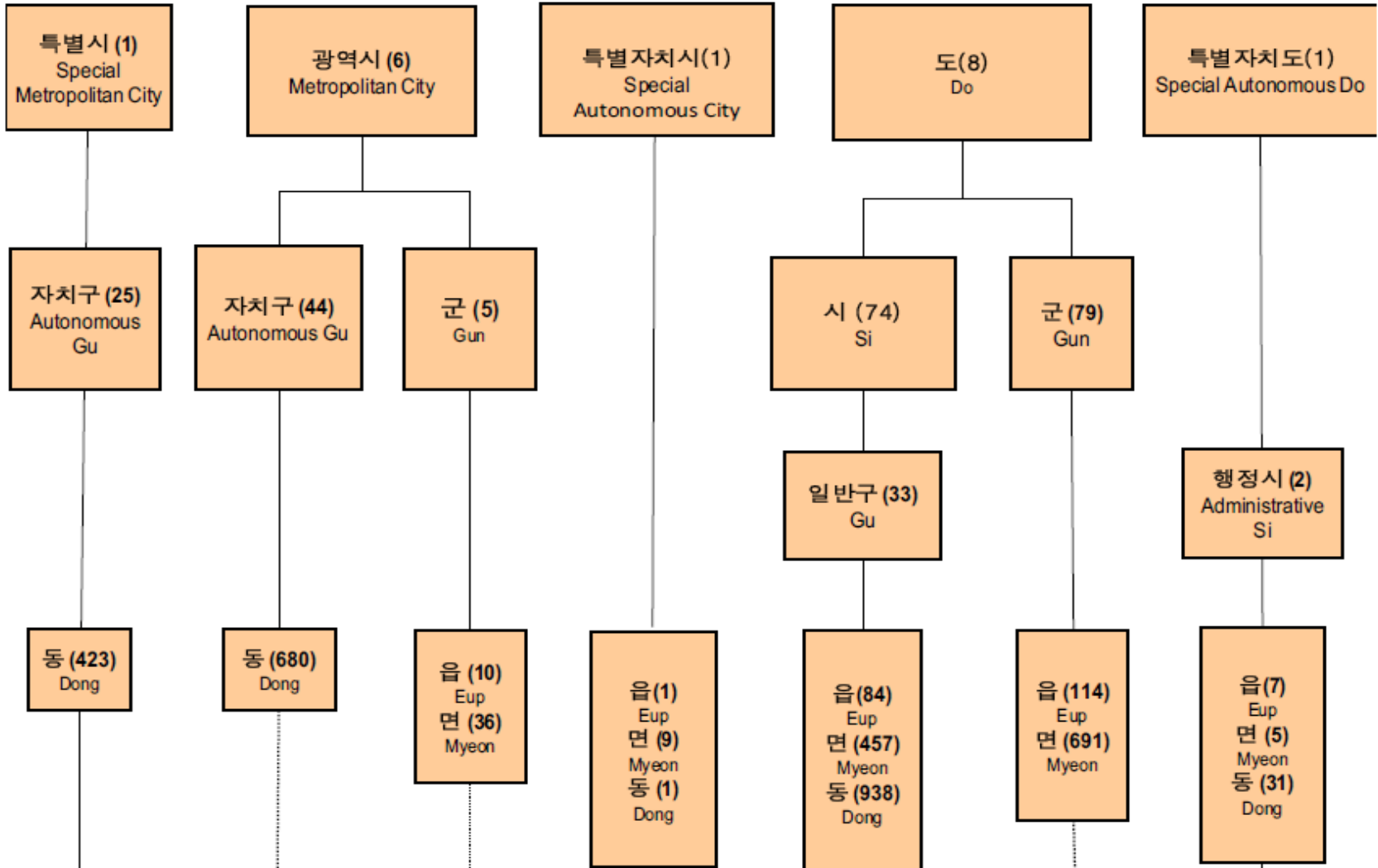
Administrative Map

Map	Code	Name
	KR-11	Seoul special city
	KR-26	Busan metropolitan city
	KR-27	Daegu metropolitan city
	KR-28	Incheon metropolitan city
	KR-29	Gwangju metropolitan city
	KR-30	Daejeon metropolitan city
	KR-31	Ulsan metropolitan city
	KR-??	Sejong special autonomous city
	KR-41	Gyeonggi Province
	KR-42	Gangwon Province
	KR-43	North Chungcheong Province
	KR-44	South Chungcheong Province
	KR-45	North Jeolla Province
	KR-46	South Jeolla Province
	KR-47	North Gyeongsang Province
	KR-48	South Gyeongsang Province
	KR-49	Jeju special autonomous province

5-1-1. 지방행정 기본현황

Local Governments

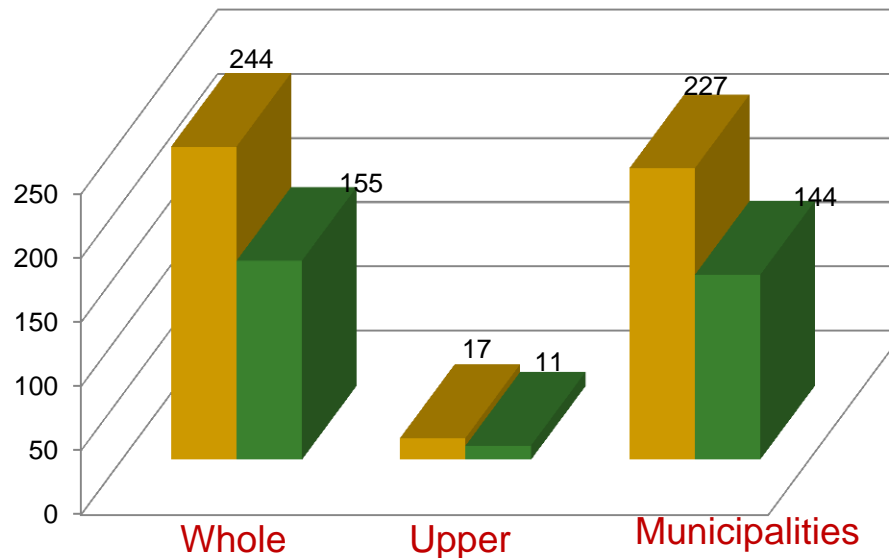
(2013. 1. 1 현재)



Health Promotion Act (Revised Bill, May 2010)

- “Local governments can designate public places such as downtown streets, squares, city parks, and other crowding areas to be non-smoking areas.”
- “Non-compliance can be fined up to 100 US dollars by authorities.”

Current Status of legislation of smoking bans in public areas (13.2.29)



- 155(63.5%) among whole 244 local administrative governments
 - 11 among 17 Upper Level Local Governments
 - 144 among 227 municipalities

Smoking Ban Areas

- City Park
 - Playground
 - Bus Stop
 - Beach
 - Downtown Street
-
- Fine : impose up to 100 US dollars on violators
-

Designated non-smoking areas by local government's legislative actions

City	Si · Gun · Gu	Number of designate non-smoking areas						
		total	City Park	School District	Bus, Taxi Stop	Beach	Square	Others
Seoul	Si	362	20	-	339	-	3	-
	종로구	22	22	-	-	-	-	-
	성동구	38	37	-	-	-	-	1
	광진구	40	40	-	-	-	-	-
	동대문구	557	34	48	-	-	-	475
	성북구	34	32	-	-	-	-	2
	서대문구	44	42	-	-	-	2	-
	구로구	4	1	-	-	-	3	-
	관악구	381	79	-	244	-	1	57
	서초구	300	94	-	-	-	5	201
	강남구	344	106	-	-	-	2	236
Busan	송파구	592	128	85	379	-	-	-
	강동구	641	89	60	198	-	-	294
	시	10	3	-	-	7	-	-
	중구	123	-	-	123	-	-	-
	서구	172	-	-	171	1	-	-
	동구	222	-	-	222	-	-	-
	영도구	362	1	-	361	-	-	-
	부산진	311	1	-	310	-	-	-
	동래구	229	1	-	228	-	-	-
	해운대	351	2	-	347	2	-	-
	사하	2,883	-	103	421	1	-	2,358
	연제	8	-	-	8	-	-	-
	수영구	232	-	15	134	1	2	80
	사상구	310	-	42	266	-	2	-
	기장군	197	-	-	191	2	-	4

Stats of imposing fine before and after the implementation of the law

Local governments	Before implementation (2011)	After implementation (2012)
Seoul	578	10,773
Busan	0	875
Daegu	0	293
Incheon	0	9
Ulsan	0	5
Geonggi-do	0	10
Geongnam-do	0	5

The Seoul (Special) Metropolis

- Seoul Square, Cheong-gye Square, Gwanghwamun Square
 - From June 2011
- Seoul Forest and other 20 city parks
 - From Sep 2011
- Bus Stops
 - From Dec 2011
 - All the central main stops[298] were included

Seoul Special Metropolitan City





To encourage enactment on the protection from exposure to tobacco smoke in autonomous Gu

- One fifth(128 km²) of the whole areas(605 km²) in Seoul will be designated to be non-smoking areas by 2014.
 - Current 20 city parks and 3 public squares → will be extended to more than 9 thousand areas including road-side bus stops, all the city parks and school districts.
-
- Final Goal: smoke-free clean city

Designated non-smoking areas in Gwan-ak GU

- Road-side bus stops and their boundaries within 20 m
 - Subway entrance and their boundaries within 20 m
 - Gwan-ak mountain square
 - Subordinate buildings of apartment more than 500 residents
-

Busan Metropolitan City

- 7 Beaches within the jurisdiction
 - From Dec 2011
 - Fine: 20 US dollars
 - Bus Stops
 - From June 2011
 - Grand Park for Children
-



Design of signpost of smoke-free park and bus stop

금연안내판 디자인

- 지주에 표지판 전후 얇은 부착구조
- 표지판 : 표기사항 왼쪽 샌드블라스트가공, 스테인 도색 (지도부분은 아크릴 배면인쇄 후 볼트고정)
- 판 테두리 : 오일스테인 처리
- 지도부분 : 투명아크릴 배면인쇄 후 볼트 고정
- 지주 : 왼쪽에 오일스테인 처리



버스정류소 부착 스티커

본문 텍스트

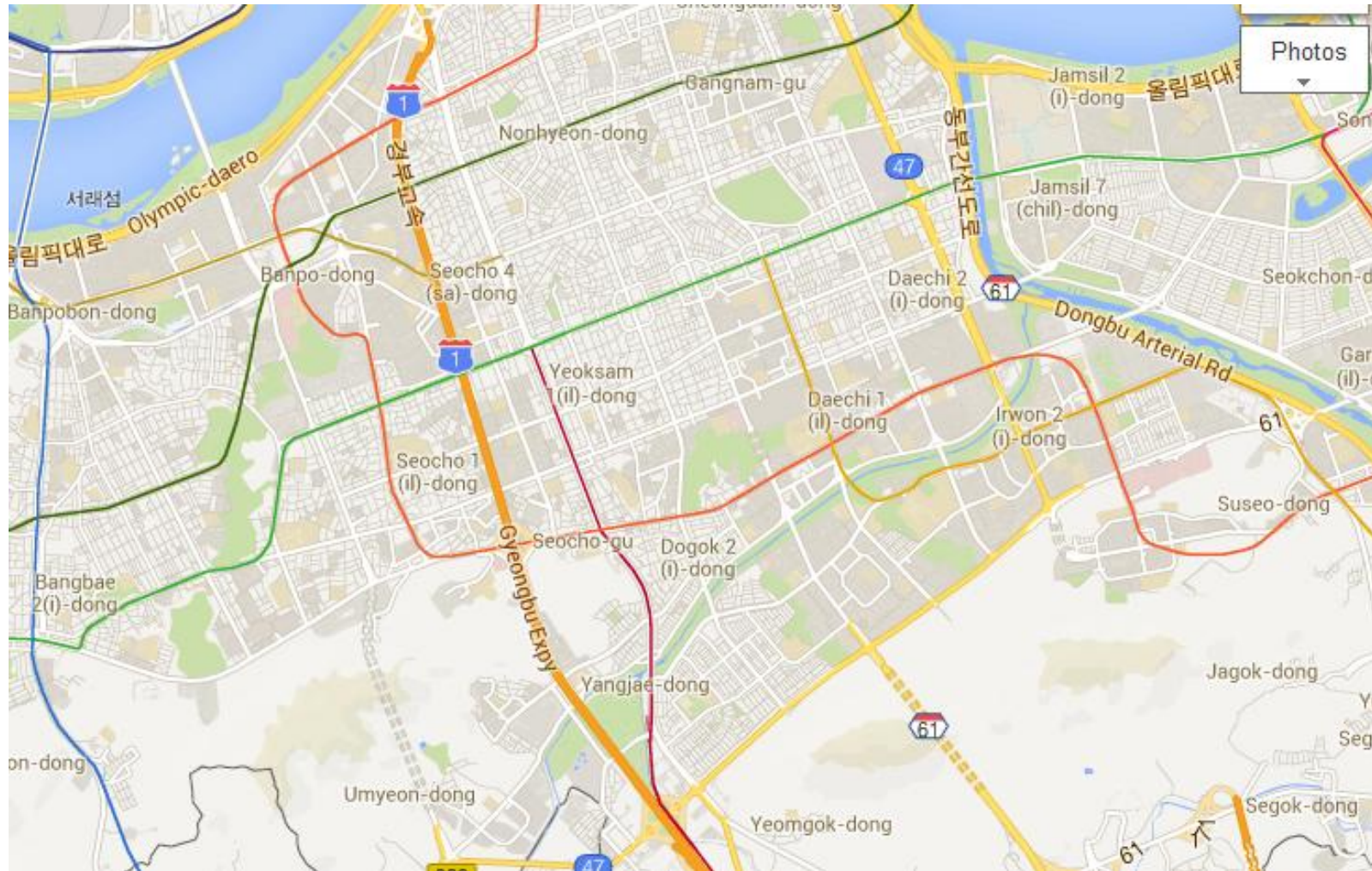


35cmX64cm / 모퉁이반경 1cm
PVC재질 양면인쇄, UV코팅



EXPERIENCE OF SEOCHO DISTRICT, SEOUL

Gangnam Style!



Designated smoke-free Gangnam street(2012.3.1)



Recruitment of enforcement officer

☐ Organization

- Task Force for enforcement of the ordinance [2012.3.12)
- Staff member : 21 (3 for administrative service, 18 for a spot inspection)
- Job : designation of non-smoking area, monitoring, imposing fines

☐ Designated non-smoking areas

Areas	Contents	Fine
Outdoor	Total 233 – street, park, kindergarten, Gangnam Express Bus Terminal	50 US dollars
Indoor	Total 7,533 – restaurants wider than 150m ² Public service areas	100 US dollars

☐ Hours of Duty

○ 30 hours weekly (6 hours per day)

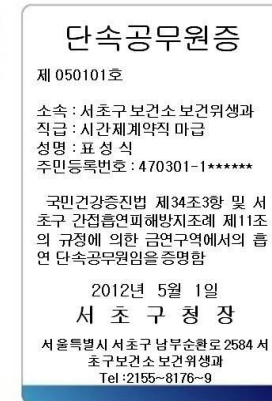
○ Monitoring

– Time : 09:00~22:00

– Personal instrument : PDA, evidential document, camera

– Teams of two on patrol duty

☐ Dress code and ID card



Mass Media and street campaign



Edifying the
citizen

Connections
with
community
resources

Brochure

Mass media

Smoke-free area map, warning and Character

Signpost of
Non-smoking



Streetlamp banner



Sign on the floor



Sector boundary



Leaflet



Warning sign



Warning post



LED warning



Seocho Characters



Results

- Clean smoke-free district
 - reduced number of smokers : 370 persons/d → 40 persons/d
 - reduced cigarette butt : 450 butt/d → 50 butt/d

- Being noticed with anti-smoking activities
 - first smoke-free street in Korea
 - attraction of public attention

Factors influencing successful extensions of smoke-free areas

- The will of head of Seocho Gu
 - Systematic approach to achieve goals with legislative actions including the effort to win a budget and human resources
 - A variety of campaigns and cooperative activities with other available resources such as NGO and community experts
-

SUMMARY

Obstacles

- Regional inequality in implementation between the local governments
 - Non-compliance with the smoking ban in the designated areas
 - Organized interruption by tobacco industry
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Ultimately We will proceed to the smoke-free world!

Thank you for your attention!

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