

Toward Smoke-free KOREA

– workplace and public space

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KOREA is...

Korean Index	Details
Total population	50,000,000
Gross national income per capita (PPP international UDS)	22,990
Life expectancy at birth m/f (years)	75/82
Healthy life expectancy at birth m/f (years, 2003)	65/71
Total expenditure on health per capita (Intl \$, 2006)	1,487
Total expenditure on health as % of GDP (2006)	6.5

KOREA' s STATISTICS about smoking is...

Korean Index related smoking/non-smoking	Details
Smoking rate of Korean male (2010)	47.3%
Smoking rate of Korean female (2010)	6.8%
Smoking start age of Korean male smokers (2010)	19.1
Smoking start age of Korean female smokers (2010)	24.7
Current smoking rate of Korean teenage boys (2010)	16.6%
Current smoking rate of Korean teenage girls (2010)	7.1%

KOREA' s STATISTICS about smoking is...

Korean Index related smoking/non-smoking	Details
Second hand smoke experiencing rate of Korean male non-smokers	55.2%
Second hand smoke experiencing rate of Korean female non-smokers	37.2%
Second hand smoke experiencing rate in household of Korean male non-smokers	4.9%
Second hand smoke experiencing rate in household of Korean female non-smokers	16.7%
Second hand smoke experiencing rate of Korean teenaged boys	40.3%
Second hand smoke experiencing rate of Korean teenaged girls	41.5%

About KASH

(Korean Association on Smoking or Health)

- In 1988, Dr. Kim Il Soon and Jung Kwang Mo established Korean Association on Smoking or Health (KASH)



About KASH

(Korean Association on Smoking or Health)

- KASH was founded to improve public health and contribute to the nation's development by reducing the health hazards of smoking through conducting nationwide anti-smoking campaign.

About KASH

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- KASH has the longest history among civic organizations specializing in anti-smoking movements.

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- KASH did campaign for smoke-free train in 1992 with Korean alliance for consumers.

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- KASH did civic movement to make smoke-free football stadium in 2002 Worldcup Game.

About KASH

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- KASH has been the driver of anti-smoking campaigns, the provider of information on smoking and the proposer of anti-smoking policies.



Tobacco Control Policy in KOREA

Year	policy
1988	•Korean Association on Smoking or Health (KASH)
1995	• Health Promotion Act : Prohibition of smoking in public place, Banning Advertisement on TV or Newspaper
2001	•Korean Tobacco Company became private company(KT&G)
2005	•Smoking Cessation Clinic in 250 Health Center : 750 counselors provide behavioral therapy and pharmacotherapy
2006	•Quit-line Service in National Cancer Center
2006	•Ratification of FCTC
2007	•Warning Label (6 carcinogens)
2009	• Prohibition of tax free cigarettes in Army

Health Promotion Act

- Since 1990's Korea government tried to reduce effects of second hand tobacco smoke in public spaces and Health Promotion Act was enacted in 1995.

Health Promotion Act

- In early days Health Promotion Act prohibited smoking in some public spaces like hospitals, schools hotels, big buildings including work place and big theaters.
- But those facilities were not fully designated as smoke – free facilities but some part were designated as smoke-free area.

Health Promotion Act

- Recently smoke-free areas were enlarged in Korea as the fruits of the government and civil society's great efforts.
- According to the recent revision of Health Promotion Act, 26 facilities were designated as smoke-free areas from 16 facilities.

Health Promotion Act

- Newly designated places were national assembly buildings, government buildings, court houses, public buildings, restaurants and so on.

Smoke-free restaurants



Now, restaurants are smoke-free areas :

- general restaurants
- Chinese restaurants
- Korean barbecue restaurants
- beer pubs

By Ministry of Health, KOREA

Smoke-free taxi



- Now taxi drivers do not smoke in their car during driving.
- Smoke-free sticker says “let’s make smoke-free healthy Korea together” and “you can quit with quit line 1544-9030”

Health Promotion Act

- Nowadays many open spaces like park, bus stops, crowded streets became smoke – free areas by local governments efforts to protect people from second hand smoke.

Smoke-free areas



Though you cannot see ‘no smoking sign’,
You can see children.

Please do not smoke where
public spaces.

Smoke-free plaza and streets



Gangnam near COEX,
Seoul

Gwangwhamun plaza,
near City Hall, Seoul



Some beaches are designated to
smoke-free areas too.



Gwangsanri Beach, Busan, KOREA

Smoke-free work places

- More working people are protected from second hand smoke in their work places.
- Many companies are joining in the race for smoke-free campaign in Korea.
- They are designating their working spaces as smoke-free zone and giving clinical and psychological help for their workers voluntarily.

Smoke-free workplaces



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Smoke-free workplaces

HYUNDAI
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Still want MORE...

- However Korean people still want more and Korea government is trying to step forward.
- Much more people want to be protected from tobacco smoke in Korea and every workplace and buildings should be smoke-free area in the near future.

Thank you for listening

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